

English in Public Communication

Programme type: undergraduate
(first-cycle)

Study mode: full-time

Number of semesters: 6 (3 years)

Tuition fee: 5200 PLN /year

ABOUT THE PROGRAMME

The program offers:

- an integrated approach to public communication in such domains as: politics, culture, society, management, business, technology.
- Practical English courses comprising reading, listening, speaking, and grammar are designed to develop the students' language skills and help them attain a high level of proficiency in English.
- Subject courses, including Public Communication and Public Relations, Cultural and Media Studies, Persuasion and Rhetoric, Communication as Critical Inquiry, or Intercultural Communication, develop and broaden the students' knowledge and skills in analyzing various communicative situations, managing information, and creating effective messages in a variety of media.

EPC study programme offers such elective modules as:

- English in Business,
- English in Media
- English and Polish as a Foreign Language.

QUALIFICATION CRITERIA FOR FOREIGN CANDIDATES

In order to apply, enter the following final exam grades from the secondary school certificate:

1. English
2. Any subject of your choice.

All grades should be converted in the Polish system! Instructions can be found [here](#).

Check the programme's website [here](#).

FUTURE CAREER PROSPECTS

Our graduates can find employment in a broad range of fields involving:

- public communication, such as advertising, journalism, publishing, public relations and public affairs, business communication, marketing, education.
- public administration
- cultural institutions, corporations or NGOs.

