**1st Year**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1st semester (winter)** | | | | | **2nd semester (summer)** | | | | |
| module name | form | credit | hours | ECTS | module name | form | credit | hours | ECTS |
| **BASIC SUBJECTS** | | | **150** | **10** | **BASIC SUBJECTS** | | | **150** | **10** |
| 1.2.D3.EPC.1 Individual in society: reading and listening skills 1 | classes | grade | 30 | 2 | 1.2.D3.EPC.15 Current events: reading and listening skills 1 | classes | grade | 30 | 2 |
| 1.2.D3.EPC.4 Individual in society: oral communication skills 1 | classes | grade | 30 | 2 | 1.2.D3.EPC.18 Current events: oral communication skills | classes | grade | 30 | 2 |
| 1.2.D3.EPC.5 Individual in society: writing 1 | classes | grade | 30 | 2 | 1.2.D3.EPC.19 Current events: writing 1 | classes | grade | 30 | 2 |
| 1.2.D3.EPC.8 Individual in society: grammar and style 1 | classes | grade | 30 | 2 | 1.2.D3.EPC.22 Current events: grammar and style 1 | classes | grade | 30 | 2 |
| 1.2.D3.EPC.12 Phonetics 1 | classes | grade | 30 | 2 | 1.2.D3.EPC.13 Phonetics 2 | classes | grade | 30 | 2 |
| **CORE CURRICULUM SUBJECTS** | | | **120** | **14** | **CORE CURRICULUM SUBJECTS** | |  | **120** | **14** |
| 1.2.D3.EPC.26 Personal and Career Development | classes | grade | 30 | 3 | 1.2.D3.EPC.30 Public Communication and Public Relations | classes | grade | 30 | 5 |
| 1.2.D3.EPC.27 Language in Society and Culture | classes | grade | 30 | 5 | 1.2.D3.EPC.31 Cultural and Media Studies | classes | grade | 30 | 5 |
| 1.2.D3.EPC.28 Communication Theories and Semiotics | classes | grade | 30 | 3 | Elective core curriculum course 1\*\* | classes | grade | 30 | 2 |
| 1.2.D3.EPC.29 Introduction to Specialist Terminology | classes | grade | 30 | 3 | Elective core curriculum course 2 | classes | grade | 30 | 2 |
| **SPECIALITY SUBJECTS – ELECTIVES** |  |  | **30** | **4** | **SPECIALITY SUBJECTS – ELECTIVES** |  |  | **30** | **4** |
| **English in Media**  1.2.D3.EPC.EM.1 Introduction to Social Communication  **English in Business**  1.2.D3.EPC.EB.1 Introduction to Business Communication | classes  classes | grade  grade | 30  30 | 4  4 | **English in Media**  1.2.D3.EPC.EM.2 Legal, Economic and Ethical Aspects of Public Communication  **English in Business**  1.2.D3.EPC.EB.2 Aspects of Economics and Business Administration | classes  classes | grade  grade | 30  30 | 4  4 |
| **GENERAL SUBJECTS** | | | **36** | **2** | **GENERAL SUBJECTS** | | | **30+** | **2** |
| 1.2.D3.EPC.TI Information Technology | classes | grade | 30 | 2 | Variable Course 1\* | classes | grade |  | 2 |
| 1.2.D3.EPC.BHP Safety Training | classes | pass | 4 |  | Physical Education\*\*\* | classes | pass | 30 |  |
| 1.2.D3.EPC.PB Library Training | classes | pass | 2 | - |  |  |  |  |  |
|  | | | | | | | | | |
| **Total ECTS points in semester** | | | **30** | | **Total ECTS points in semester:** | | | **30** | |

**2nd Year**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **3rd semester (winter)** | | | | | **4th semester (summer)** | | | | | | |
| module name | form | credit | Hours | ECTS | module name | | form | credit | hours | ECTS | |
| **BASIC SUBJECTS – ELECTIVES** | | | **135** | **9** | **BASIC SUBJECTS – ELECTIVES** | | | | **120** | **8** | |
| Individual in society: reading and listening skills 2 | classes | grade | 30 | 2 | Current events: reading and listening skills 2 | | classes | grade | 30 | 2 | |
| Individual in society: argumentation skills | classes | grade | 30 | 2 | Current events: debating skills | | classes | grade | 30 | 2 | |
| Individual in society: writing 2 | classes | grade | 30 | 2 | Current events: writing 2 | | classes | grade | 30 | 2 | |
| Individual in society: grammar and style 2 | classes | grade | 30 | 2 | Current events: grammar and style 2 | | classes | grade | 30 | 2 | |
| Voice emission | classes | grade | 15 | 1 |  | |  |  |  |  | |
| **CORE CURRICULUM SUBJECTS** | | | **150** | **11** | **CORE CURRICULUM SUBJECTS** | | |  | **135** | **11** | |
| Critical Discourse Analysis | classes | grade | 30 | 3 | Communication as Critical Inquiry | | classes | grade | 30 | 3 | |
| Persuasion and Rhetoric – Theory | classes | grade | 30 | 2 | Persuasion and Rhetoric – Practice | | classes | grade | 30 | 2 | |
| British Life and Institutions | classes | grade | 30 | 2 | American Life and Institutions | | classes | grade | 30 | 2 | |
| Elective core curriculum course 3\*\* | classes | grade | 30 | 2 | Introduction to Research | | classes | grade | 45 | 4 | |
| Elective core curriculum course 4 | classes | grade | 30 | 2 |  |  |  |  |  |  | |
| **SPECIALITY SUBJECTS – ELECTIVES** | | | **60** | **8** | **SPECIALITY SUBJECTS – ELECTIVES** | | | | **60** | **6** |
| **English in Media**  The Other in Public Communication  Journalism Studies  **English in Business**  The Other in Business Communication  Organisational culture | classes  classes  classes  classes | grade  grade  grade  grade | 30  30  30  30 | 4  4  4  4 | **English in Media**  Public Communication genres  Intercultural communication in institutions  **English in Business**  Business Communication genres  Intercultural communication in business |  | classes  classes  classes  classes | grade  grade  grade  grade | 30  30  30  30 | 3  3  3  3 |
| **GENERAL SUBJECTS** | | | **30+** | **2** | **GENERAL SUBJECTS** | | | | **60+** | **5** | |
| Variable Course 2\* | classes | grade | -- | 2 | Variable Course 3\* |  | classes | grade | -- | 2 | |
| Physical Education | classes | pass | 30 |  | Foreign Language Course\*\*\*\* |  | classes | grade | 60 | 3 | |
|  | | | | | | | | | | | |
| **Total ECTS points in semester** | | | **30** | | **Total ECTS points in semester:** | | | | **30** | | |

**3rd Year**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **5th semester (winter)** | | | | | **6th semester (summer)** | | | | |
| module name | form | credit | hours | ECTS | module name | form | credit | hours | ECTS |
| **BASIC SUBJECTS – ELECTIVES** | | | **90** | **6** | **BASIC SUBJECTS – ELECTIVES** | | | **90** | **6** |
| Individual in society: reading and listening skills 3 | classes | grade | 30 | 2 | Current events: reading and listening skills 3 | classes | grade | 30 | 2 |
| Individual in society: writing 3 | classes | grade | 30 | 2 | Current events: writing 3 | classes | grade | 30 | 2 |
| Individual in society: public speaking | classes | grade | 30 | 2 | Current events: public speaking | classes | grade | 30 | 2 |
| **CORE CURRICULUM SUBJECTS** | | | **90** | **8** | **CORE CURRICULUM SUBJECTS** | |  | **60** | **4** |
| Methodology of research | classes | grade | 30 | 4 |  |  |  |  |  |
| Academic writing 1 | classes | grade | 30 | 2 | Academic writing 2 | classes | grade | 30 | 2 |
| Elective core curriculum course 5 | classes | grade | 30 | 2 | Elective core curriculum course 6 | classes | grade | 30 | 2 |
| **SPECIALITY SUBJECTS – ELECTIVES** | | | **60** | **10** | **SPECIALITY SUBJECTS – ELECTIVES** | | | **60** | **16** |
| **English in Media**  Subject seminar 1  **English in Business**  Subject seminar 1 | classes  classes | grade  grade | 30  30 | 3  3 | **English in Media**  Subject seminar 2  **English in Business**  Subject seminar 3 | classes  classes | grade  grade | 30  30 | 3  3 |
| **English in Media**  Undergraduate seminar 1  **English in Business**  Undergraduate seminar 1 | classes  classes | grade  grade | 30  30 | 3  3 | **English in Media**  Undergraduate seminar 2  **English in Business**  Undergraduate seminar 3 | classes  classes | grade  grade | 30  30 | 3  3 |
| **English in Media**  Internship\*\*\*\*\*  **English in Business**  Internship\*\*\*\*\* | classes  classes | grade  grade | 30  30 | 4  4 | **English in Media**  Preparation of Diploma Paper  **English in Business**  Preparation of Diploma Paper | classes  classes | grade  grade | 30  30 | 10  10 |
| **GENERAL SUBJECTS** | | | **62+** | **6** | **GENERAL SUBJECTS** | | | **30+** | **4** |
| Variable Course 4\* | classes | grade | -- | 2 | Variable Course 5\* | classes | grade | -- | 2 |
| Foreign Language Course\*\*\*\* | classes | grade/ E | 60 | 4 | Elective course in a foreign language\*\*\*\*\*\* | classes | grade | 30 | 2 |
| Industrial and Intellectual Property Protection | classes | pass | 2 | - |  |  |  |  |  |
|  | | | | | | | | | |
| **Total ECTS points in semester:** | | | **30** | | **Total ECTS points in semester** | | | **30** | |