

## UNIVERSITAS OPOLIENSIS

# Economics

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>>> INTERNATIONAL BUSINESS (BA) >>> SUSTAINABLE DEVELOPMENT (MA)

## INTERNATIONAL BUSINESS BA PROGRAMME

If you are interested in current economic and social affairs – this programme is perfect for you! The Bachelor's Programme in International Business provides a specific knowledge, tools, and experience required to become a successful international business leader. During this programme, a student will gain a comprehensive understanding of economics, finance, and business leadership in inter- and multinational enterprises.

The subjects of this programme are divided into three groups: Basic subjects, such as Statistics, Econometrics, Accountancy, etc. Core subjects, for example, Public Finances and Financial Markets, Economic Policies, Economics and Politics of European Integration. Specialization subjects including Political Risk and Country Risk in International Business, Globalization, Multinational Enterprises and International Political System, and many others.

## ADVANTAGES OF STUDYING INTERNATIONAL BUSINESS

We focus on more than just pure theory. During your studies here you will gain critical and creative thinking skills, the ability to solve problems, as well as language competences.

Our students are provided with business and intercultural skills essential for leading and managing inter- and multinational companies and organizations. They get acquainted with different approaches to conducting business activities and formalities accompanying it.

## WORK OPPORTUNITIES AND FURTHER EDUCATION OPTIONS

Graduates of this programme can find employment in international and multinational enterprises or international agencies of public entities, as well as work in the field of marketing, finance, banking, etc. The graduate of International Business can apply for MA studies at any European university in the fields of Economics or International Relations. The University of Opole offers MA programmes in Sustainable Development (Economics), Political Science – Europa Master, and Intercultural Communication (Sociology).

page 4

# SUSTAINABLE DEVELOPMENT MA PROGRAMME

In a time where the danger of global warming and environmental degradation is becoming more and more real, balance between development of business and environment is highly important. Sustainable development programme at the University of Opole is aimed at educating responsible business leaders who are aware of the need for more sustainable solutions in socio-economic life.

Graduates will become effective leaders focused on social and environmental responsibility leading to a sustainable future. During your studies, you'll learn general subjects that ensure the basic knowledge in economics, Econometrics and Economic Prognosis as well as Managerial Economics as general courses, International Economy, Sustainable Decision Making in Economics, Sustainable development and globalization, and many others.

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#### ADVANTAGES OF STUDYING SUSTAINABLE DEVELOPMENT

Our MA programme will help you acquire the specialised knowledge, professional attitude, and skills needed to become a first-class leader in sustainable business or in professional organisations working in sustainable development. The programme adopts an interdisciplinary approach, combining natural and social sciences. Moreover, during the 2-year period students will continuously improve their English language skills.

#### WORK OPPORTUNITIES AND FURTHER EDUCATION OPTIONS

#### Prospective jobs, sectors, and skills

The MA programme prepares students to work in the economic environment, however, in different and various sectors, including not only SMEs or large international companies, but also NGOs, public institutions, local and central government agencies, etc.

#### PhD in Economics, MBA

The graduates of the Sustainable Development Master's Programme at the University of Opole can further their education at any university that offers a PhD programme in Economics. Alternatively, they can take up a Master's programme in business administration (MBA).







I WANT TO THANK ERASMUS PROGRAMME AND THE UNIVERSITY OF OPOLE FOR ALL THOSE OPPORTUNITIES I COULD TAKE DURING MY MOBILITY IN POLAND. I EXPECTED IT TO BE A GREAT LEARNING EXPERIENCE. WHAT I DIDN'T EXPECT WAS HOW FUN IT WAS GOING TO BE. HAVING REGULAR CLASSES AND PROJECT-BASED ACTIVITIES, WE HAD AN OPPORTUNITY TO LIVE IN THE INTERCULTURAL ENVIRONMENT AND ENJOY TRAVELLING TO OTHER EUROPEAN COUNTRIES."

Erasmus student, Faculty of Economics

"I ENJOY MY STAY IN OPOLE. I MET MANY WONDERFUL PEOPLE HERE, BOTH LOCALS AND FOREIGNERS. IT IS ALSO QUITE EASY TO TRAVEL AROUND EUROPE - IT TAKES ONLY A FEW HOURS TO GET TO PRAGUE OR BERLIN" Elifnur, Turkey Erasmus trainee

Office for International Study Programmes

#### ERASMUS PROGRAMME

Students of any nationality studying at a higher education institution in the European Union can apply for an Erasmus mobility and be granted a monthly scholarship ranging between 300 and 700 euros. We strongly advise you to use scholarships for your internships too. Training scholarships are available to you for up to 12 months after your graduation.

#### ENROLMENT PROCEDURE

Enrolment in the programmes offered by the University of Opole starts in late April and is conducted via this website: **rekrutacja.uni.opole.pl** 

#### ACCOMMODATION

Apartments for rent can be found in the city. At the university we can host you in one of our modern halls of residence. For further details go to: **hello.uni.opole.pl/accommodation** 

#### **TUITION FEES**

1160 EUR per year EU citizens and the Pole's Card holders study free of charge

#### **Contact Details**

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#### International Business coordinator:

Dr hab. Marta Maciejasz-Świątkiewicz, prof. UO E-mail: sekretariatwe@uni.opole.pl

#### Sustainable Development coordinator:

Monika Paradowska, PhD E-mail: mparadowska@uni.opole.pl OPOLE - YOUR FRIENDLY DESTINATION IN THE CENTRE OF EUROPE

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Please direct any inquiries connected with registration to the Office for International Study Programmes:

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More information about the University of Opole and its educational offer can be found at: **uni.opole.pl** 

11